

JAY FOSTER - Web Developer / Graphic Designer

Address: 7870 15th Lane. | Vero Beach, FL 32966

Phone: 772.321.1024 | Email: jay@frontseven.com | Web: www.frontseven.com

QUALIFICATIONS:

- Proven ability to grow existing accounts and win new business with results oriented creative solutions, and strong client relationship built on results, trust, and a dedication to work that is in their best interest.
- Have developed and refined production standards, development processes and unique design methodologies.
- Have been able to consistently deliver original advertising and design solutions for web, print, and broadcast though branding expertise, creative strategy, and refreshing simple and effective visual designs for numerous of companies.
- Extensive experience designing for dynamic sites with large amounts of information and complex back ends.

PROFESSIONAL EXPERIENCE:

(Oct 2006 – Present)

Front Seven Media – Web Developer / Interactive Online Designer / Print Marketing / Graphic Designer

505 Beachland Blvd.

Vero Beach, Florida 32963

Client and Design Development: Created and presented new business presentations and client development; Involved in all aspects of clients and projects development from proposal to post mortem analysis; creative direction (including campaign concepting, media strategy, information architecture, interface and visual design, and usability testing); define strategic guidelines (including brand and style guides).

Clients: Concernityk12.com, Concernity.com, Conernity.org, ConcernityU.com, Pallettech.com, P-Model Management, Onlinepills.com, Ordermedsonline.com, RXSource.com, E-Click Sales, Pleaseletmesleep.com, Harborchase.com, Harbor Retirement and Associates, Davis House Inn, Grout Perfect. Paradigm Capital Funding and Sugar and Spice Fairy and Clem Schaub Architecture.

Website: frontseven.com

(Sept. 2005 – Oct 2006)

Scripps Newspapers – TCPalm.com – Ft. Pierce, FL - Interactive Online Designer

600 Edwards Road | Fort Pierce, FL 34982 | (772) 461-2050

Supervisor: Justin Davy

Duties: Designing and the laying out of all news pages including producing Flash ads of all sizes for various client marketing campaigns.

Client and Design Development: Created and presented new business presentations and client development; Involved in all aspects of clients and projects development from proposal to post mortem analysis; creative direction (including campaign concepting, media strategy, information architecture, interface and visual design, and usability testing); define strategic guidelines (including brand and style guides).

Website: TCPalm.com, JavaPlum.com

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PROFESSIONAL EXPERIENCE: (continued)

(July 2004 – Sept 2005)

Digital Slingshot - Port Saint Lucie, FL - *Senior Interactive Web Developer / Graphic Designer*

706 SW Port St Lucie Blvd | Port St. Lucie, FL 34953

Duties: Managed and developed a high level creative team of art directors, writers, and information architects by defining the vision, direction and goals.

Client and Design Development: Created and presented new business presentations and client development; Involved in all aspects of clients and projects development from proposal to post mortem analysis; creative direction (including campaign conceiving, media strategy, information architecture, interface and visual design, and usability testing); define strategic guidelines (including brand and style guides).

Clients: Laser Concept, Outdoor Textiles, All Terrain, Bee Case, Semi-Tech

Incorporated, Peter Wilson Realtor, LA Fashion, Dorrان Russell, Pipe Light Inc, Creech Inc., Nurse Things, Aims International, Always and Forever, Sainte Wines, Web F6 and Surgical Laser Solutions.

Website: DigitalSlingshot.com

(January 2003 - July 2004)

Freelance Online Designer and Consultant - Vero Beach, FL

2485 11ct SW | Vero Beach, FL 32962

Duties: Managed Directed, and consulted with high level creative teams for a wide variety of ad agencies and corporate clients. Work included creative strategy, concept, visual design and brand development for print and web.

Clients: Harbor Retirement Associates, Harbor Chase, Regency Park, Southern Health Alternatives, Cameron and Smith Enamels, Mally's Shoe Company, Roots Music Inc., Pete Harris, Boxelder and Fit Physique Personal Training.

(October 1999 - July 2002)

KBA Web, Vero Beach, FL - Senior Art Director / Web Development

2501 27th Ave, Suite F9 | Vero Beach, FL 32960

Duties: Responsible for overseeing and directing creative team of designers and writers in the execution of designs for print, web and multi-media.

Clients: Vero Business, Insulating Paints, Grand Harbor, FACIO: Foundation Assisting Church Associations Overseas, Med Repairs, Knight Bacon and Associates and Rourke Publishing.

PROFESSIONAL EXPERIENCE: (continued)

(November 1997 - October 1999)

Moore Solutions, Port Saint Lucie, FL - Web Development

1916 Port St. Blvd. | Port St. Lucie, FL 34952

Duties: Responsible for working with a creative team of designers and writers in the execution of designs for print, web and multi-media. Work included creative strategy, concept, visual design and brand development for print and web.

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PROGRAMMING LANGUAGES:

Experience with HTML, CSS, XML, JavaScript, Flash Action Scripting, ASP, and PHP, SQL, MySQL.

TECHINCAL SKILLS (PROGRAMS) – 10 years of experience

Multimedia Publishing Tools

Macromedia Director (v. 7.0)
Microsoft Publisher
Macromedia Sound Edit
Sonic Foundry Sound Forge
Adobe Premier
Microsoft PowerPoint

Video Editing Tools

Sony Vegas

Graphic Development Tools

(All updated versions)

Adobe Photoshop
Adobe Illustrator
Macromedia Fireworks
Macromedia Flash
Macromedia Freehand
Creator
Quark Express 6.5
Swish 2.0

Website Development

Macromedia (Adobe) Dreamweaver 8
Macromedia (Adobe) Homesite (Advanced HTML)

Operating Systems

Windows 98, 2000, XP and NT
Macintosh

Project Management Tools

Visio 5.0
Microsoft Office 98, 2000 and XP

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